



Strategic Enrollment Management Program Request for Applications

IEPI invites colleges to apply to the IEPI Strategic Enrollment Management (SEM) Program. The SEM Program is a comprehensive one-year program that provides training, coaching and resources in SEM. Participating colleges will build upon their SEM knowledge and learn engaging and impactful practices to help move their campus SEM initiatives forward.

Who Should Apply?

All colleges are eligible to apply, but participation will be capped at 15 colleges. Colleges will register a cross-functional team of 10 people, which may include:

- CEO
- CIO
- CSSO
- CBO
- Deans
- Faculty
- Counselors
- Admissions and Records
- Marketing Personnel/ PIO
- Researchers

What Will You Get Out of This Program?

- Achieve an in-depth understanding of the foundations of a holistic SEM framework.
- Acquire common skills, knowledge and understanding of SEM to facilitate a team-led SEM plan, project, or initiative.
- Establish or improve existing SEM strategies and practices.
- Access SEM resources, promising practices, and personalized coaching.



Application Process

- **March 6:** Application Opens
- **March 30:** Application Closes
- **April 16:** Applicants Notified
- **June 1-2:** SEM Academy
Location TBA (Orange County)

Colleges that wish to participate in the SEM Program will submit an application that details a SEM project they wish to focus on for the year. Fifteen representative colleges will be selected to participate in the year-long program based on their application information and submittal date.

Program Costs: Registration fees will cost \$125 per person for each two-day engagement and \$75 per person for each one-day engagement. Colleges will be responsible for attendees' travel costs.

[Click Here for Full Information and Application.](#)