

## Enrollment Management Academy

July 16 – 19, 2018

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### Our “10+1” Action Items:

- 1.) Develop a Strategic Enrollment Management Plan.
  - a. Utilize the Educational Master Plan goals
  - b. Include assessment, reflection, dialogue, and improvement
- 2.) Update the Schedule Development timeline/calendar.
  - a. Be sure to include ample time for planning
- 3.) Set FTES and efficiency/productivity goals for each area/dean.
- 4.) Update the Course Cancellation Spreadsheet to develop the Course Planner Spreadsheet
- 5.) Establish the Strategic Enrollment Management Committee.
- 6.) Communication of enrollment management to college community.
  - a. EM Workshops – maybe EM 101 (?)
  - b. Share EM information at IMPC and IC
  - c. Utilizing the SEMC to also share EM information
- 7.) Adjustments to the SP 19 schedule—be sure to align with updated scheduling block/grid
- 8.) “Schedule-fest”
  - a. Starting in the fall semester
  - b. Perhaps include the faculty leads
  - c. Utilize the IC as part of this
- 9.) Implement technology related to enrollment management
  - a. EMS
  - b. Navigate
- 10.) Develop an FTES projection tool
  - a. Arlis’ team is working on this

**“The +1”....** Add enrollment management to all IC Agendas and start to educate group regarding enrollment management.