

Merced Community College District Board of Trustees Goal Statements Adopted June 15, 2010

Long-term Planning: Develop a long-term planning process that is inclusive, cohesive, and incorporates the mission of the District. The process will have an emphasis on measurable and specific goals that ensure the fiscal integrity of the District.

- Develop a cohesive plan
- Be specific -- not just philosophical
- Provide for flexibility -- be aware of external forces
- Determine plan of action if objectives are not met
- Consider fiscal stability

Institutional Advancement: Strengthen and expand the efforts of the Merced College Foundation to maximize scholarship opportunities and gifts from benefactors. Enhance and expand the community's knowledge of the full spectrum of opportunities offered by the College.

- Enhance the scholarship endowment
- Seek gifts enhancing the image of the College
- Define the image of the College—portray the College as a cultural and community center

Fiscal Stability: Develop a planning process that ensures the long-term fiscal integrity of the District while incorporating the principles of shared governance.

- Maintain the 6% reserve.
- Designate a larger percentage of the budget to items that directly support students
- Create a plan to recycle and/or replace equipment on a regular basis
- Continue efforts to educate the college community regarding budgeting
- Continue the shared governance development of the District budget
- Need to provide for long-term economic commitments of the college (i.e. GASB 45)

Student Access/Success: Be accessible to all who desire to avail themselves of the college's programs and services.

- Create an environment that supports easy access to the institution
- Serve as a bridge between the community and other segments of higher education
- Provide programs and services that are responsive to the changing needs of the College's constituents

Diversity: Reflect the diversity of the population the College serves.

- Develop programs designed to meet the identified needs of the diverse groups within the community
- Actively recruit among various constituencies
- Ensure that student support services respond to the identified needs of the College's diverse constituencies

Outreach & Collaboration: Collaborate with all segments of the general population.

- Seek to develop innovative partnerships with community agencies or groups to enhance effective outreach
- Develop outreach and marketing strategies which reflect the diversity of the local population

Physical Resources/Facilities: Build and maintain facilities that meet the needs of students.

- Update and review maintenance requests regularly
- Move forward on all Facilities Committee recommendations, including:
 - 1) Agriculture and Industrial Technology Project
 - 2) Modernization of Campus Facilities
 - 3) Fire and Safety Improvement Road (East Loop)

Technology: Provide appropriate, current technology in all areas and ensure efficient use.

- Provide appropriate equipment to all instructional laboratories
- Complete Internet access to all classrooms and offices
- Ensure student and staff access to technology
- Provide appropriate training for faculty, staff and students
- Provide comprehensive, technical support

Teaching & Learning: Strengthen teaching and learning within an environment that encourages and enables students to achieve their goals.

- Better communicate to students what services are available to them
- Improve full-time, part-time ratio (i.e. 75/25 ratio)
- Provide professional development — students, community residents, staff, faculty
- Encourage lifelong learning
- Maintain student monitoring programs
- Fulfill five-year LRC plan
- Provide adequate resources and support for student success
- Recruit and retain competent and committed staff with a competitive salary and benefit package appropriate to the marketplace
- Incorporate student learning outcomes into the culture of the college community.